



FOR IMMEDIATE RELEASE

**PRE-WAR AND MODERN, TWO INCREDIBLE CALIFORNIA SUPERCARS ARE
ADDED TO GOODING & COMPANY'S PEBBLE BEACH AUCTIONS**

*McLaren Teams Up with Gooding & Company to Celebrate
the North American Launch of the 2012 McLaren MP4-12C*

SANTA MONICA, Calif. (July 26, 2010) – [Gooding & Company](#), the official auction house of the esteemed Pebble Beach Concours d'Elegance, is thrilled to announce two exceptional collector supercars that will be offered at its upcoming Pebble Beach Auctions. The 1947 Italian Championship-winning **1933 Alfa Romeo 8C 2300 Monza** and a California-registered **1995 McLaren F1** will proudly drive over Gooding & Company's auction stage as premier offerings at the Sunday Auction on August 15, 2010, which commences at 6 p.m. at the Pebble Beach Equestrian Center. An additional point of excitement includes McLaren's North American launch of the 2012 MP4-12C with the unveiling taking place at a private Gooding & Company event on Friday evening. The new 12C will also be on display for public viewing on Saturday and Sunday at the Pebble Beach Concours d'Elegance Concept Car Lawn.

"We have more consignors and exceptional cars from around the world than ever before," says David Gooding, President and founder of Gooding & Company. "The diversity and quality of our cars this year is the best we have ever presented at Pebble Beach."

The 1933 Alfa Romeo 8C 2300 Monza and 1995 McLaren F1 join a long list of sparkling consignments for Gooding & Company's Sunday Auction, which also includes the 1937 Mercedes-Benz 540K, 1928 Mercedes-Benz S Boattail Speedster, 1961 Ferrari 250 GT SWB Berlinetta SEFAC Hot Rod and 1956 Maserati 200 SI. Additional Saturday Auction highlights include Gil Nickel's 1951 Ferrari 340 America Spider, the 1958 Ferrari 250 GT

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Tour de France, the 1959 Ferrari 250 GT LWB California Spider Competizione and the barn discovery 1933 Duesenberg SJ LWB Convertible.

The Ultimate Pre-War Racing Alfa Romeo will be made available to the public this August, an exciting opportunity for collectors during Alfa Romeo's Centenary Year

The 1933 Alfa Romeo 8C 2300 Monza with coachwork by Brianza

An exceedingly rare and significant Alfa Romeo, this Monza was piloted by a few noteworthy Genovese drivers during the 1930s and 1940s, including the famous Renato Balestrero. In his hands, chassis 2311218 competed successfully at all the major European racing events, including San Remo, Gran Prix of Bari, Circuito di Senigallia, Circuito di Modena, and Circuito di Voghera, all of which supported Balestrero's achievement of winning both the 1947 Sport Nazionale and Sport Internazionale Championships with this 8C Monza. In the Monza's later years of racing, it competed successfully in the Mille Miglia twice (1997 and 2001), Laguna Seca (1997, 1998, and 2008), Copperstate 1000, New England 1000, Colorado Grand and the 8C Tour. Notably, this car has an unbroken ownership history from new and has had only three Californian owners since 1954. Estimated between \$6.5 Million - \$8.5 Million, the 8C 2300 Monza is a spectacular and one-of-a-kind addition to Gooding & Company's Pebble Beach Auctions.

A Milestone in Automobile Design, McLaren's One and Only F1

The 1995 McLaren F1, Chassis No. 062, A Rare California Registered F1

Enthusiasts the world over recognize McLaren's F1 as a prime example of automotive excellence. The 1995 McLaren F1 car being offered was sold new to Larry Ellison, the co-founder and CEO of Oracle, who is also a major financier of the BMW Oracle Racing team. An elite car by many standards, it is one of a few McLaren supercars registered, titled and certified for use in California. Finished in Magnesium Silver over a black interior, this car is in original factory-delivered form and will arrive at auction complete with the factory-delivered luggage and tools. Gooding & Company's estimate for this car is between \$2.5 - \$3.5 Million.

The 2010 Pebble Beach Auctions will be held at the Pebble Beach Equestrian Center. Preview days will start on Wednesday August 11th and will continue through Sunday August 15th. The auctions will commence at 5:00 p.m. on Saturday and 6:00 p.m. (PST) on Sunday. Gooding & Company's Pebble Beach Auction catalogues are available for \$100 and admit two to the viewing and the auction. Auctions are broadcast live from Gooding & Company's website on www.goodingco.com/auction. Bidder registration forms, press credentials and additional auction information are also available on www.goodingco.com or by calling (310) 899-1960. For additional vehicle information and up-to-the-minute results, follow Gooding & Company on [Facebook](#) and Twitter [@GoodingCompany](#).

About Gooding & Company

Gooding & Company provides unparalleled service for those in the collector car market, offering a wide range of services, including private and estate sales, appraisals and collection management. The celebrated auction house recently made world history with the sale of the world's most valuable car, the magnificent 1936 Bugatti Type 57SC Atlantic. In the first half of 2010, Gooding & Company sold 172 collector cars at auction totaling more than \$50 Million. Gooding & Company achieved two new world records at its Amelia Island Auction with the sale of the 1931 Voisin Mylord Demi-Berline at \$2.75 Million and the 1961 Porsche RS61 at \$1.705 Million, and two additional world records at its Scottsdale Auction with the sale of the 1956 Jaguar D-Type Sports Racer at \$3.74 Million and the 1959 Costin Lister Jaguar Sports Racer for \$1.1 Million. Gooding & Company's annual Scottsdale Auctions will take place on Friday and Saturday, January 21 & 22, 2011, and the Amelia Island Auction will take place on Friday, March 11, 2011.

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