



**FOR IMMEDIATE RELEASE**

**Gooding & Company Announces its 2012 Amelia Island Auction with an Array of Exceptional American and European Classic Cars**

SANTA MONICA, Calif. (December 19, 2011) – [Gooding & Company](#), the world’s leading auction house for collectors of rare and exceptional cars, announces a few early consignments for its 2012 Amelia Island Auction on Friday, March 9.

Recognized for consistently bringing a wide variety of exceptional collector cars to the market, the record-breaking auction house will once again present a variety of top-drawer collector cars at its annual Northern Florida auction on the breathtaking grounds of the [Omni Amelia Island Plantation](#), including a sophisticated **1953 Fiat 8V Zagato** (estimate \$750,000 - \$900,000), a matching-numbers **1956 Mercedes-Benz 300 SL Gullwing** (estimate \$700,000 - \$900,000) with factory-installed Rudge wheels, an impressive **1973 Porsche 911 Carrera RS 2.7** (estimate \$275,000 - \$350,000) and a concours-restored **1947 Ford Sportsman** (estimate \$225,000 - \$275,000).

“We’re pleased to return to Amelia Island to offer collectors a wide variety of automobiles that everyone loves, such as a rare and sporting Fiat 8V Zagato, iconic 300 SL Gullwing and the all-American Ford Sportsman,” says David Gooding, President and founder of Gooding & Company. “We’ve shared a few thrilling auction moments with our guests in Amelia Island the past two years with the record-breaking sales and bidding rallies over the 1931 Voisin Mylord Demi-Berline as well as post-war Ferrari 212 and Lamborghini Miura P400 SV Prototype. With this year’s early consignments in mind, I expect another exciting Amelia Island Auction ahead.”

Guests staying at the Omni Amelia Island Plantation may enjoy the deluxe Gooding & Company weekend package offering a luxurious ocean-view room and gourmet wine & cheese basket, starting from \$349.00 per night. Reservations may be obtained by calling 1-800-Omni to book, referencing the Gooding & Company package or the PKGGD code.

Gooding & Company will be conducting its annual Amelia Island Auction on March 9, 2012 at 1 p.m., at the Racquet Park located at the Omni Amelia Island Plantation at 6800 First Coast Highway in Amelia Island, one mile south of the Amelia Island Parkway. Guests may preview the cars on Thursday, March 8<sup>th</sup>, from 9 a.m. to 6 p.m., and Friday, March 9<sup>th</sup>, from 9 a.m. to 1 p.m. An auction catalogue for \$75 admits two to the viewing and auction. General admission to the viewing and auction can be purchased at the tent for \$30 per person. Bidder registration forms, press credentials and additional auction information are available at [www.goodingco.com](http://www.goodingco.com) or by calling (310) 899-1960. Auctions are broadcast live at [www.goodingco.com/auction](http://www.goodingco.com/auction).

**About Gooding & Company:**

[Gooding & Company](http://www.goodingco.com), internationally celebrated for its world-class automotive auctions, provides unparalleled service in the collector car market, offering a wide range of services including private and estate sales, appraisals and collection management. Preceding each auction, a complete catalogue is made available online at [www.goodingco.com](http://www.goodingco.com) and a virtual auction guide is published via Gooding & Company's IAC award-winning iPhone and iPad app. Gooding & Company will conduct its annual [Scottsdale Auctions](#) on January 20 & 21 and [Amelia Island Auction](#) on March 9, 2012. For additional vehicle information and up-to-the-minute results, follow Gooding & Company on [Facebook](#) and Twitter [@GoodingCompany](#).

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