



FOR IMMEDIATE RELEASE

**\$33.9 MILLION IN COLLECTOR CARS ARE SOLD  
AT GOODING & COMPANY'S FIRST TWO-DAY 2010 SCOTTSDALE AUCTION**

*Seven Lots Sold for More Than \$1 Million Each and Two New World Records Achieved*

*Gooding & Company Donated a Significant Portion of its Proceeds  
to the American Red Cross and Hosted a Donation Center to Raise Funds for the  
International Response Fund Relief Efforts in Haiti*

Scottsdale, AZ. (January 25, 2010) - Gooding & Company, the internationally-recognized auction house, collectively garnered \$33.9 Million in sales, with a total of 114 out of 125 lots sold, during its two-day Scottsdale auction held on Friday, January 22 and Saturday, January 23. This year's top-seller was the 1956 Jaguar D-Type Sports Racer that sold for \$3.74 Million, a star for its noteworthy provenance and stunning restoration. The sale of the D-Type marks the third consecutive year that Gooding & Company has sold the top-selling car of Scottsdale Auction Week.

"This year was our most successful Scottsdale auction to date with a total of 91% sold," said David Gooding, president and founder of Gooding & Company. "We were thrilled to bring such an outstanding collection of automobiles to Arizona and to have so many cars break the \$1 Million range."

Gooding & Company broke two world records with the sale of the 1959 Costin Lister Jaguar Sports Racer for \$1.1 Million on Friday and the sale of the 1932 Alfa Romeo 6C 1750 Series V Gran Sport for \$1.54 Million on Saturday. This success follows in the wake of a strong \$50+ Million sale in August at the 2009 Pebble Beach Auction. Once again, Gooding & Company attracted automotive collectors and enthusiasts from around the world for its third consecutive year at the Scottsdale Fashion Square Mall.

Gooding & Company made a significant donation to the International Response Fund of the American Red Cross this week to benefit the relief efforts in Haiti and also hosted a successful donation center on site during its Friday Auction.

Gooding & Company's top ten sales results from both Friday and Saturday include:

- 1956 Jaguar D-Type Sports Racer at \$3.47 Million (Friday, Lot 16)
- 1959 Ferrari 250 GT Series 1 Cabriolet at \$2.145 Million (Saturday, Lot 118)
- 1934 Duesenberg Model J Disappearing-Top Convertible Coupe at \$1.815 Million (Friday, Lot 9)
- 1936 Hispano-Suiza Type 68 J12 Cabriolet at \$1.54 Million (Saturday, Lot 127)
- 1932 Alfa Romeo 6C 1750 Series V Gran Sport at \$1.54 Million (Saturday, Lot 141)
- 1959 Costin Lister Jaguar Sports Racer at \$1.1 Million (Friday, Lot 23)
- 1965 Shelby 427 S/C Cobra at \$1.028 Million (Saturday, Lot 132)
- 1930 Duesenberg Model J Convertible Berline at \$825,000 (Saturday, Lot 109)
- 1965 Ferrari 275 GTB at \$737,000 (Saturday, Lot 160)
- 1927 Bentley 6 ½-Litre Sport Coupe at \$726,000 (Friday, Lot 39)

\* The prices are in US Dollars, including the buyer's premium, and are rounded to the nearest dollar. Gooding & Company is not responsible for typographical errors or omissions.

Gooding & Company will be conducting its first-ever Amelia Island Auction on Friday, March 12, 2010 at 5 p.m. on the grounds of the Amelia Island Plantation, where more than 50 exceptional collector cars will be showcased, including the Best of Show 1931 Voisin C20 "Mylord" Demi-Berline, a stunning light blue 1937 Peugeot Darl'Mat Roadster, a rare 1956 Mercedes-Benz Station Wagon and a 1963 Jaguar E-Type.

Auction catalogues at the Amelia Island Auction cost \$75 and admit two to the viewing and auction. General admission tickets can be purchased for \$30 per person. The auction will be broadcast live from Gooding & Company's website on [www.goodingco.com/auction](http://www.goodingco.com/auction). Bidder registration forms, press credentials and additional auction information are also available on [www.goodingco.com](http://www.goodingco.com) or by calling (310) 899-1960. For additional vehicle information and up-to-the-minute results, follow Gooding & Company on [Facebook](https://www.facebook.com/GoodingCompany) and Twitter [@GoodingCompany](https://twitter.com/GoodingCompany).

**About Gooding & Company**

Gooding & Company provides unparalleled service for those in the collector car market, offering a wide range of services, including private and estate sales, appraisals and collection management. Known for its annual standing as the official auction house for the Pebble Beach Concours d'Elegance, Gooding & Company will return to Pebble Beach, California on August 14 & 15, 2010.

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